

# Developing local policies to support sustainable energy implementation

## Suggestions from Freiburg

Empowering local authorities to develop public assets for sustainable energy – Brussels 27<sup>th</sup> April

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# Overview

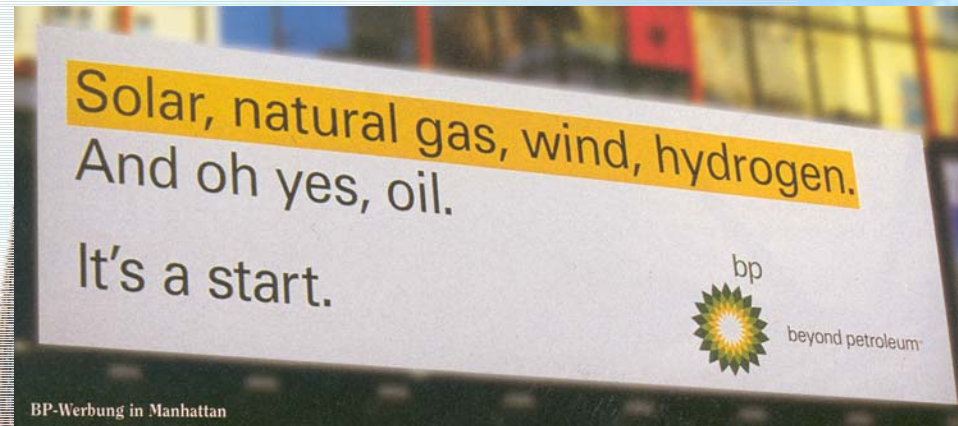
- Seven reasons for acting
- Freiburg 's historical background
- Seven suggestions
- Conclusion





# Seven reasons for acting

1. Global Climate change
2. Local Air quality
3. Fading Resources
4. Rising Costs
5. Un-security of supply
6. Innovation – more efficiency
7. Responsibility for nature



# Introduction – Why seven?

- Seven is a perfect number – Symbol for luck
- Deeper significance is to combine the divine (3) with earthly (4) things
- Seven steps to heaven





# Historical background



1. Resistance against nuclear power plant
2. Searching for alternatives
3. Institutes: Fraunhofer ISE, Eco-Institut
4. Image as Solar and Environmental "Capital"
5. Winner of German Solar-Championship
6. Environmental consciousness in population
7. Lord Mayor from Green Party

**= Plenty of starting points to implement and develop sustainable development**

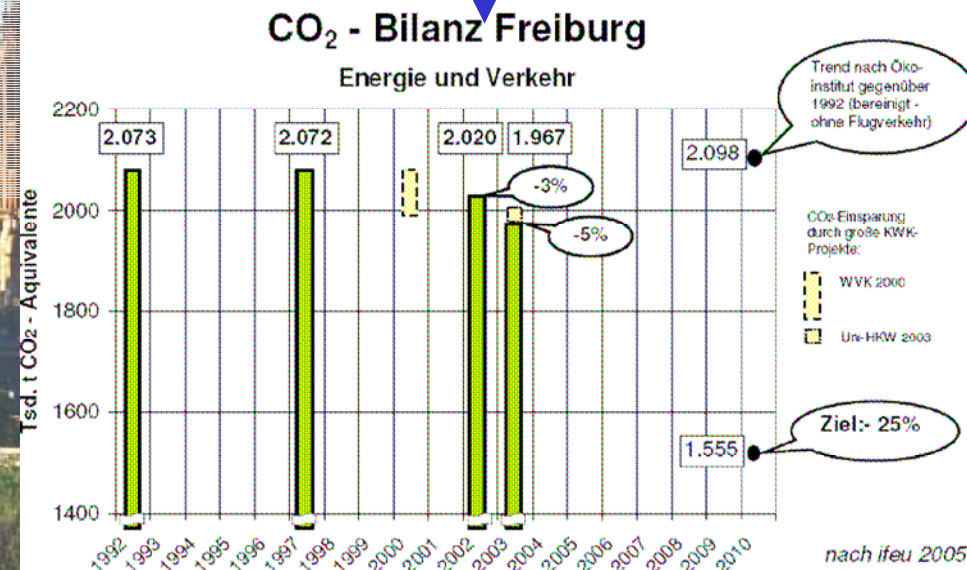
# Seven suggestions





# 1. Climate targets

1. City council decisions on climate targets
2. If possible by consensus
3. Realistic targets
4. Achievable targets in defined period of time
5. Regular Monitoring
6. Reporting to city council
7. Communication



## 2. Implementation in administration

1. Create Local administration staff position or energy agency
2. Implementation in every day work within administration (e.g. early in city planning processes) and with external partners
3. Comprise city-owned companies: local energy supplier, building company





# 3. Assets and resources

1. Current situation: Where are you now?
2. Vision: Where do you want to go?
3. Analysis: SWOT
4. Identification of starting points
5. Focus: aim, key qualities, key actions
6. Regional co-operation
7. Learning from others

**LETIT**

giving a first overview for  
local assets, resources and  
mobilisation for e.g.  
renewable energies





## 4. Main fields of action

1. Energy saving
2. Renewable energies
3. Energy efficiency
4. Energy efficiency
5. Energy efficiency
6. Energy efficiency
7. Energy efficiency





# 5. Networking

- Get stakeholders involved:
  - Energy supplier
  - Industry
  - Banks
- Regular Meetings
- Round table talks
- ...



**Typisch Südbaden:**  
Null Kohle, aber Strom machen!

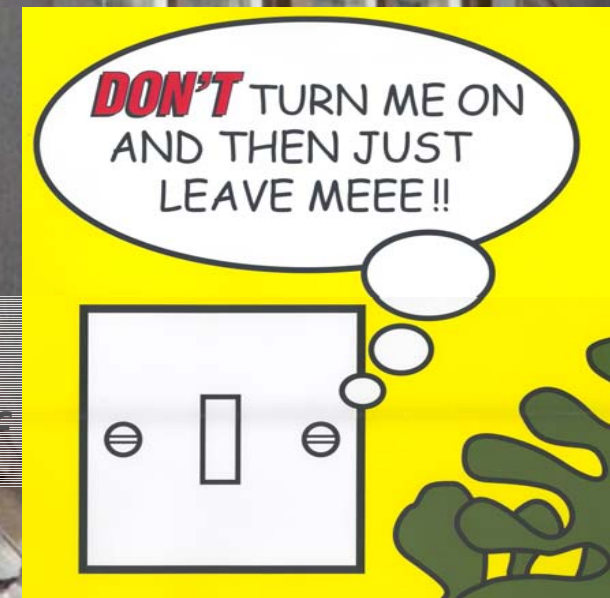


Jupp versteht die Welt nicht mehr: Jetzt machen die Kohle aus Strom in Südbaden.

## 6. "City" as example

1. Supply of administration, schools with "green" electricity
2. Renovation of city owned buildings (insulation, heat)
3. Favourable property conditions for innovative businesses
4. Sale of city owned land annexed with certain conditions
5. Make available city owned rooftops for photovoltaic

6. Loan programmes - insulation
7. Energy saving in administration itself





# Renovation of city owned buildings

## New heat supply

- Call for offers (different systems)
- Compare offers
- "Credit" to all systems having less CO<sub>2</sub> emissions than the cheapest offer: 50€/t
- This imagined "credit" is subtracted
- If so the more ecological system is at least economically equal or cheaper, it will be implemented

## 7. National conditions

Although there are a lot of fields of action for cities, supporting national conditions are crucial:

- National climate protection goals (related to european and international objectives)
- National acts: e.g. Renewable Resources Act (EEG)
- Energy research policy
- Subsidy programmes for energy efficiency (loans for ecological construction of buildings)
- CO<sub>2</sub>-Emission trading
- Self-commitment for additional reduction of greenhouse gas emissions (?)




# Conclusion

1. Local Politics: decisions on climate protection targets
2. Implementation in administrative (planning) process
3. Identify assets, resources - define starting points
4. Main fields of action: Energy efficiency!
5. Networking: get important actors involved
6. "City" as example including municipal corporations
7. Positive national conditions are crucial

Good intentions are not enough - we need material benefits, or at any rate, no economic disadvantages. Sustainability is at best the coalition of ecology and economy.





**What could we do  
if everyone said  
what will we do  
and nobody stepped forward  
to see  
what might be done  
if only we do.**

**Kurt Marti**

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