



Final Stakeholder Workshop

Benefits of *LETIT* Principles for Private Developers

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***LETIT* process in Poland (Pomeranian Region)**

- Difficult engagement of large urban municipalities:
 - Easy access to network heat and electricity,
 - Local energy policies do not put sufficient emphasis upon implementation of sustainable energy technologies
- Interest in the sustainable energy expressed by private sector:
 - **Developers of residential housing**
 - **Developers of post-industrial areas**

Major drivers for sustainable energy in private sector

- Growing interest in potential of RES technologies' application in residential housing
 - example: Czynszowka Ltd of Gdynia, construction of residential housing district with 68 solar thermal collectors
- Major reasons for the growing interest in sustainable energy solutions:
 - careful observation of trends in the European building sector
 - better cost-effectiveness of energy supply (only if co-financing available)
 - co-financing available from environmental funds (Ecofund as a major supplier of funds, Bank for Environmental Protection – favourable credits for RES investments)
 - marketing (green profile of the company/offer) – first internal studies being conducted on market reactions to „sustainable buildings”



Solar thermal collectors at residential housing in Gdynia (Czynszowka Ltd)





Why **LETIT** is attractive for private developers?

- Promoting democratic approach towards energy planning
- Allows recognition of new business opportunities
- Though the interest is growing, knowledge on technologies is still insufficient, hence...
- Multi-stakeholder approach allows increase the knowledge on sustainable technologies



Why **LETIT** is attractive for private developers?

- **LETIT** risk identification and mitigation methodology:
 - Allows risk management already at the stage of strategic energy planning,
 - Makes the investment process more effective
 - Promotes co-operation in the Public – Private Partnership formula



Follow-up actions

- Involvement of other developers to generate a critical mass to initiate more dynamic development
- Utilization of the critical mass to incorporate sustainable energy into local spatial management planning
- LETIT as a start-up to mobilize other supporters for sustainable energy development
- Opening doors to political decision-makers of local and regional level



Conclusions

- **LETIT** introduces a new quality into relationships between local authorities and private developers
- Implementation of sustainable solutions and presentation of successful case studies by developers can result in broader replication
- Developers' interest in sustainable energy as a driver for local authorities to implement sustainable solutions



Thank you for your attention

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